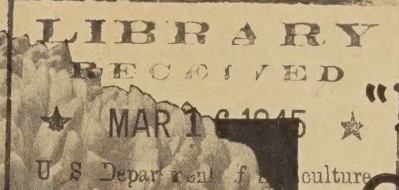


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

62.57
1945 Catalog



"Nemapeg"

Quality Plants for Everyone's Garden



**Exhibition
Hardy Chrysanthemums**
"NEMAPEG'S" LEADERS
FOR YOUR 1945 GARDEN

**Those Large Incurved Varieties,
5 to 7 Inches Across**

They have made FRIENDS everywhere. Acclaimed by all who have purchased them; they again lead the field.

Chrysanthemums have no competitors in the garden. Essentially a fall flower, they bloom when most other plants have gone to rest.

Their variation of bloom is most extensive and their color range a glorious riot.

**Easy to Grow! Robust Growers!
Prolific Bloomers!**

A solid bed of them creates Autumnal Glory. A "FALL FLOWER SHOW!" Sprinkle them liberally among evergreens and foundation shrubs for fall color and harmonious effect. See cultural instructions on page 2.

Ambassador. Creamy white.
Silver Sheen. White.
Indianola. Reddish bronze.
Hilda Bergen. Dark reddish bronze.
Detroit News. Reddish bronze.
Major Bowes. Deep lavender.
Justrite. Rose-pink.
Pink Chief. Pink.
Mrs. H. E. Kidder. Deep yellow.
Celestra. Lemon-yellow.
Sunglow. Golden yellow.

All the varieties are Exhibition and Flower Show Prize Winners.
10 plants for \$1.90, postpaid.

No Chrysanthemums have been so much acclaimed as "Nemapeg's." To enjoy such a reputation a plant must have a background.
Purchasers of "Nemapeg" Chrysanthemums list the following reasons why they choose these plants:

1. They are recognized as the outstanding hardy outdoor exhibition Chrysanthemums of the day.
2. They have won garden prizes and contests for the planter.
3. They are true to name and color and guaranteed to bloom.
4. They produce large, well formed blooms, 5 to 7 inches across.
5. They are reasonably priced for finest quality of strong plants.

New Market Perennial GARDENS

August S. Hoffer
Proprietor and Gen. Mgr.
NEW MARKET, New Jersey

Phone
Dunellen
2-7053

PLEASE READ

When Ordering

Remittance should accompany all orders. Postal Money Orders, Express Money Orders or your personal check are best. If cash is enclosed, be sure to register your letter. PLEASE DO NOT SEND STAMPS. We cannot cash them in for full value.

Evergreens, shrubs, etc., are always shipped by express, except where otherwise noted. However, express rates on nursery stock have been lowered 25 per cent. Express is careful and safe transportation.

Orders for rock plants, annuals and perennials amounting to \$1.00 to \$2.00 should be accompanied by 15c for packing and postage. On orders for \$2.00 to \$5.00, add 25c. Orders for \$5.00 or more sent prepaid, on perennials only.

Due to conditions over which we have no control, and the fact that plants are living organisms that breathe, eat and drink, we give no warranty, either expressed or implied, as to the productiveness of any stock purchased, other than that it shall be as advertised and represented.

All claims for errors or receipt of damaged goods must be made immediately upon receipt of stock, otherwise such claims cannot be properly entertained. Adjustments made promptly and cheerfully whenever we are to blame.

All Stock Guaranteed to Arrive in A-No. 1 Planting Condition.

NEW MARKET Perennial Gardens

NEW MARKET, N. J.

AUG. S. HOFFER,

Prop. and Genl. Manager

Phone:

Dunellen 2-7053

How to Grow the Glorious Exhibition Chrysanthemums Described on Front Cover

First, good soil, add plenty of manure and fertilizer to your bed. Feed at least once a month, after plants are established. Set 10 inches apart both ways. If you want to grow more than one flower to the plant, pinch the top out after the plant becomes established, this will make it branch out; select 2, 3 or 4 stems, tie to a stake, and keep all side shoots off this stem by breaking them off. Each shoot will develop several buds on the top. Select the center bud, or if this is not perfect, select the next best one, all other buds should be pinched off. Cover plants for winter with hay or straw.

Hardy Korean Chrysanthemums

Same culture as Cluster Chrysanthemum. A rather new introduction into the ranks of fall beauty. Single daisy types, strong growers, profuse bloomers and hardy beyond conception. One solid mass of blooms from early October till late November. Priceless in the border, and most delightful for cutting. Four choice varieties selected by us as being among the best.

DAPHNE. Salmon-pink. MARS. Red, semi-double. CERES. Old gold. APOLLO. Bronze.

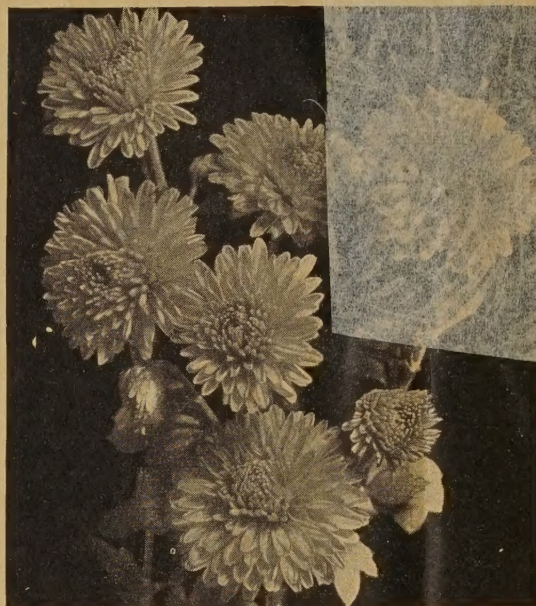
Former prices as high as \$1.00 each, we offer you

10 STRONG PLANTS,
POSTPAID, FOR **\$1.90**

This is a worth-while collection. Thousands of satisfied customers have told us the only Chrysanthemum they find satisfactory, is "Nemapeg's" Chrysanthemum.

Best Garden Mums

They
Have
Proven
So
Popular
We
Offer
Them
Again



BUSH TYPE MUMS

"NEMAPEG" Cluster Chrysanthemums

These Chrysanthemums will form a bush having anywhere from 10 to 20 stalks. They require the same soil as the exhibition types, but need no disbudding. The more shoots and buds that are allowed to remain on these plants, the more flowers you will have. All shoots should be pinched 2 or 3 times up to August 15th, not later. This will increase the size of the plant. Makes a wonderful perennial garden or border plant and will furnish your table with adequate cut flowers. The following varieties are tested for their hardiness and are also profuse bloomers.

Lillian Doty. Pink.

White Doty. White.

Bronze Doty. Bronze.

Yellow Doty. Bright orange.

Yellow Harmony. Golden yellow.

Persian Rose.

Roman Bronze. Pink-bronze.

Captain Cook. Rose-pink.

Strong, well-rooted plants,
postpaid. 10 for **\$1.90**



KOREAN TYPE CHRYSANTHEMUMS

"NEMAPEG'S" Hardy Perennials

ANCHUSA Myosotiflora (Forget-Me-Not-Flowered Bugloss). Height 1½ feet. Bloom during April and May, making a tidy, compact plant. An effective rock plant. 30c each; 5 for \$1.25.

ANEMONE Pulsatilla. Grows from 9 to 12 inches high, and produces violet or purple flowers during April and May. 30c each; 5 for \$1.25.

ASTILBE (*Spiraea Astilbe*)

A., America. An early lilac-pink; a very profuse bloomer if planted in rich, moist soil. This plant will draw the eyes of everyone while it blooms. 50c each.

A., Peach Blossom. A beautiful peach-blossom-pink. Plant is very compact and thrifty, and usually produces from 4 to 7 large flower trusses. 50c each.

ASTER (Starwort or Michaelmas Daisy).

A., Barr's Pink. The finest bright pink. Vigorous grower. 2½ to 3 feet and sometimes 4 feet tall. Blooms during September and October. Produces large and well-formed flowers in great abundance. Excellent for cutting. Strong plants, 40c each.

A. Frikart, Wonder of Staffa. The finest garden plant of recent introduction. Lavender-blue flowers 2 to 2½ inches in diameter produced from June until the middle of November. Thrives well in light shade. Perfect in full sun. A prolific show of flowers the entire summer. 2½ feet. Every individual flower perfect. Very new! Supply limited! Strong plants, 50c each.

A., Countess of Dudley. One of the finest dwarf Asters in cultivation. A charming clear pink with yellow eye. Of low, bushy habit, it forms a plant several feet in diameter, completely studded with bloom during late September. 10 to 12 inches. For the rockery or border. Strong plants, 40c each.

CALLUNA Monstrosa, Pink (Scotch Heather). A low-growing shrub with erect branches covered with short, closely adpressed leaves. The pretty bell-shaped flowers are produced in great profusion toward the tops of the shoots. In strong young clumps at 35c each. Fine for the rockery or low border. Grows 12 to 15 inches. Foliage evergreen. A novel item.

CALLIRHOE Involucrata (Poppy Mal-low). An unusual gem for a trailing plant with finely divided deep green foliage. Saucer-shaped flowers of bright crimson with white centers. Blooms all summer and fall. A priceless addition to the rockery. Strong plants, 20c each.

CAMPANULA (Bellflower).

C. Carpatica (Carpathian Harebell). Popular variety. Dwarf in habit, only attaining 6 inches. Pretty foliage. Blooms in July up to September. White and blue. Strong, 2-year plants, 25c each.

C. Medium. Cup-and-Saucer variety. Colors mixed: white, blue and pink. 15c each; 8 for \$1.00.

C. Persicifolia, Telham Beauty. Improved strain of large china-blue flowers. 20c each; 6 for \$1.00.

C. Poscharskyana (Siberian Harebell). A recent introduction. One of the most profuse blooming Alpine Bellflowers. Prostrate stems covered with small cup-shaped, rich blue blooms. Compact, solid tufts that are pictures of beauty. Blooms all summer. 6 to 8 inches. Fine for edging and the rockery. Thrives in semi-shade. Strong plants, 25c each.

C. Rotundifolia (Bluebells of Scotland). Exquisite plants producing slender branches laden with clear blue flowers of striking beauty. Especially suited for crevices in the rock garden or deep slopes. Pendent habit. In bloom all summer. Attains 10 to 15 inches. Extremely hardy. Strong plants, 25c each.

CARNATIONS, Hardy Grenadin. This fine double fragrant carnation is the best and most popular. The brilliance of color and its neat blue foliage and habit make it an invaluable addition to your garden. Stiff, stocky stems, long enough for cutting. Not lanky or untidy. Fine mixture of yellows, reds, blacks, pinks, etc. Blooms all summer. 1 to 1½ feet. Strong plants, 20c each; 6 for \$1.00.

CENTAUREA Dealbata (Knapweed). Showy, shaggy flowers of rose-pink, shaded with lavender. June and July. 2 to 2½ feet. Fine for the border or cutting garden. Strong plants, 20c each; 6 for \$1.10.

C. Macrocephala. Large, golden yellow thistle-like flowers on strong erect stalks. July and August. Combined with Delphinium it is a highly decorative cut flower. Extremely showy in the border. Strong plants, 20c each.

CHRYSANthemum, Laciniated. A recent introduction into the Shasta Daisy family. Pure white with fine curled petals. Large flowers on erect well-balanced stems. Blooms during June and July with a showing of bloom as late as October. Strong plants, 15c each; 8 for \$1.00.

DELPHINIUM.

D., Bellamosum Improved. A great improvement over the old-fashioned rich, indigo-blue single. Like Cliveden Beauty the flowers are much larger and spikes taller. Heavy foliage. Strong plants, each 25c; 5 for \$1.00.

D., Nemapeg's Hybrids. Including California Imperials, Wrexham, Blackmore & Langdon, and others. The finest Hollyhock types. DeLuxe English and American strains, blended under the heading, "Hybrids of Distinction." Strong plants, 35c each; 3 for \$1.00.

D., Belladonna Improved (Cliveden Beauty). A beautiful turquoise-blue. Strong plants, 25c each; 5 for \$1.00.



LACINIATED CHRYSANthemum



CAMPANULA (Siberian Harebell)



NEMAPEG'S HYBRID DELPHINIUMS

"NEMAPEG'S" Hardy Perennials



GAILLARDIA, Burgundy



GERANIUM Sanguineum



EUPHORBIA Polychroma

DIANTHUS Pyrodiculous. A tall-growing Carnation, 2 to 2½ feet, bearing single and double flowers in great profusion. Clove-scented. Forms immense compact tufts that are close and bushy and not lanky or weedy. Foliage a glaucous green. Prolific bloomer during June, July and early August. Pink and white shades, as well as striped. Strong clumps, 25c each; 5 for \$1.10.

D. Allwoodi. An English novelty resembling a dwarf carnation. A complete range of bright colors. Heavy tufts of blue foliage. Single flowers in profusion all summer up to November. Very fragrant. 10 to 12 inches. 20c each; 6 for \$1.00.

D., Sweet Wivelsfield. Extra large fringed flowers in a bright rainbow mixture. A new hybrid variety of Pinks. A cross between carnation and sweet william. Habit about the same as sweet william but it blooms all summer. Fine for border, rockery or cutting. 15 to 18 inches. Strong plants, 20c each.

DICENTRA Eximia (Plumy Bleeding Heart). A dwarf growing sort, with beautiful, finely cut foliage, and showy racemes of pink flowers throughout the entire season. 30c each; 5 for \$1.25.

D. Spectabilis (Dielytra, Old-Fashioned True Bleeding Heart or Seal Flower). An old-fashioned favorite. The long racemes of graceful heart-shaped red flowers are always lovely in the June garden. At home in any part of the border, and especially valuable for planting in clumps. Will stand shade. Every garden merits this grandmother's favorite. 18 to 24 inches. Heavy divisions, 3 to 5 eyes, 50c each.

DICTAMNUS Fraxinella caucasicus (Gas Plant or Fraxinella). An aristocrat for the perennial border. Forms a symmetrical bush 2½ to 3 feet high. Fragrant glossy foliage. Heavy spikes of rosy pink flowers with deeper veins cover the plants during June and July. Likes an open sunny position. Will thrive on any soil. Improves with age and likes to remain in a permanent location. Lives indefinitely. Extremely hardy. Unusual and striking. Fine for cutting. Heavy, 3- to 4-year plants, only 40c each.

DIGITALIS (Foxglove), **Giant Shirley.** Biennial. In mixed colors. Flower heads over 3 feet long. 15c each; 8 for \$1.00.

DORONICUM Excelsum. Produces numerous large yellow daisy-like flowers in May. Very showy. Good for cut flowers. 35c each; 3 for \$1.00.

EUPHORBIA Polychroma (Spurge; Milk-wort). A compact, formal plant attaining a height of 1 foot. A beautiful rounded clump covered with yellow flowers in May and June. One of the best yellows for rock garden or low border. 40c each.

GAILLARDIA, Burgundy (Blanket Flower). The first of the all-red gaillardias. Of European origination. A fine copper-red novelty. A colorful addition for the border, giving bloom the entire summer into November. Excellent for cutting. Likes sun. 2 to 2½ ft. Strong plants, 20c each; 6 for \$1.00.

G., Goblin. A new, compact variety suited for rock garden. Height 12 to 15 inches. Covered with large red flowers. 25c each; 5 for \$1.00.

GERANIUM Sanguineum (Crane's Bill). A fine American native. Handsome, deep green lacinated foliage covered with bright crimson flowers all summer. 18 inches high. Compact plants; showy. Strong plants, 15c each; 8 for \$1.10.

GYPSOPHILA (Chalk Plant; Baby's Breath).

G. Acutifolia. A fine cut flower and border plant. Pretty minute lilac-rose flowers on erect stems. Produces a misty effect in bouquets. 1½ to 2 feet. Blooms during June, July and August. Strong roots, 20c each; 6 for \$1.00.

G. Oldhamiana. A newcomer to the Baby's Breath family. A strong, erect grower producing very large heads of bright pink flowers. Very hardy. June, July and August, as well as September. A fine cut flower. Strong roots, each 25c; 5 for \$1.10.

G., Rosenschleier, "Rosy Veil." A splendid new introduction. Semi-dwarf in habit, it produces masses of double pink flowers the entire summer. Heavy, bluish foliage. Dainty well-shaped double flesh-pink flowers. A fine gem for the garden and low border, as well as the rockery. Grows 10 to 15 inches. A rare novelty still limited. Strong plants, 30c each; 4 for \$1.00.

HEUCHERA (Coralbells; Alum Root). All coralbells prefer an acid soil, if possible. However, they seem to thrive equally well on sandy, heavy, sweet and acid soil, as well as shade or sun. A tremendously useful attractive perennial. Fine for cutting, too.

H. Sanguinea. Really one of the finest of our perennials. Resembling lilies-of-the-valley, the flowers of this variety are bright crimson-red and are borne on 12- to 18-inch erect stems. Blooms from June to September. Attractive evergreen foliage. Fine in rockery and border. Strong plants, 25c each.

H. Brizoides. Delicate sprays of bright pink bells arise gracefully from leathery tufts of foliage. Blooms in May and well into the summer. 12 to 18 inches. Strong plants, 25c each.

"NEMAPEG'S" Hardy Perennials

IBERIS (Candytuft). A neat and compact evergreen dwarf. Covered with a sheet of pearly white flowers in early summer, it becomes the "show" of its surroundings. Fine for edging for beds or for your rockery. 8 inches tall. The plant resembles daphne cneorum a great deal. **Strong plants, 20c each; 6 for \$1.00.**

IRIS Kaempferi (Japanese Iris). The queen of them all. Large blooms 5 to 6 inches in diameter, orchid-like in appearance, borne on strong, upright stalks 2½ to 3 feet tall. Blooms during late June and during July. A perfect mass of bloom unrivaled by any other perennial. The range of colors is most striking. Every shade beautiful. Japanese Iris are alluring in the border and welcome in the cutting garden. Makes a superb cut flower. **Heavy plants, 25c each; 5 for \$1.00. 2-year, strong plants, blooming size, 15c each; 8 for \$1.00.**

I. Pumila (Miniature Flag). Dwarf spring Iris. Extensive color range. 6 to 8 inches. Blooms during April and May. Fine for the low border, rockery and pools. Large charming flowers. **Strong plants, blooming size, 10c each; 12 for \$1.00.**

LAVANDULA (Lavender).

L. Vera. This is the true sweet-scented English lavender. Forms a compact blue-gray plant about 18 inches high. Delightfully fragrant. The showy blue flowers in July and August rise 8 to 10 inches above the beautiful foliage. An old favorite that never grows old. Fine for the border and rockery. A plant every garden should have and know. Perpetually beautiful both summer and winter. **Strong plants, 35c each.**

LUPINS, Russell. This new strain of Lupins has caused a sensation among flower lovers. Large spikes of flowers in rich colors. Perfectly hardy. **Out of 2½-inch pots, 25c each; 5 for \$1.00.**

MERTENSIA (Virginia Blue Bells). An interesting native plant. 1½ feet. Pinkish buds opening to lovely clear blue flowers. May and June. **20c each; 6 for \$1.00.**

MONARDA (Bee-balm; Bergamot; Oswego Tea; Haremint).

M. Didyma, Mixed. In mixed colors. 10c each for strong plants.

PENSTEMON (Beard Tongue).

P. Grandiflorus. The largest flowered of all. 3-foot spikes of huge pale blue flowers. Fine for cutting. Handsome silvery leaves. July, August. **Strong clumps, 20c each.**

P. Laevigatus digitalis. Snowy white foxglove-like spikes produced in profusion all summer. 20 inches high. Fine for the garden. Also for naturalizing in the grass. Very hardy. **Strong plants, 20c each.**

PENSTEMON—Continued

P. Pubescens. A fine supplement for the border or rockery. A good wall plant. Likes hot, dry locations. Produces violet flowers shading to a flesh-pink on strong stems 24 inches high during July up to October. A valuable addition to the garden. **20c each.**

OENOTHERA (Evening Primrose).

O. Missouriensis. A rugged little dwarf. A low species with prostrate ascending branches, and a profuse bloomer. Single flowers 4 inches across. A fine lemon-yellow. In bloom from June until August. Fine for rockery and border. 6 to 8 inches. **Strong plants, 20c each.**

O. Youngi. A strong, stocky, large-leaved plant with firm, shiny foliage. Numerous bright lemon-yellow flowers on stems about 24 inches tall from June to August. A very fine border plant. **Strong plants, 15c each; 8 for \$1.00.**

PETUNIA, The New Double Supreme. A select strain; a double, fringed Petunia; semi-dwarf. A grand assortment of shades. (A limited supply.) **12 plants for \$1.50.**

POLEMONIUM (Jacob's Ladder; Greek Valerian).

P. Reptans. Fine for the rockery or low border. Bright blue flowers in June. Very compact habit. Beautiful fernlike foliage. 10 inches. **Strong plants, 15c each; 8 for \$1.10.**

PRIMROSES. Pert and saucy Alpines from distant lands. Lovely plants of gaudy colors. The treasures of your rock garden.

P. Polyanthus (True English Bunch Primrose). Profuse bloomer, early spring and summer. Rainbow mixture. 4 to 6 inches. **20c each.**

P. Veris, Munstead Giant Exhibition. A wonderful new strain producing large flowers on strong, straight stems. Includes lilac, purple, violet, buff, orange, salmon, rich reds and yellows. 6 to 8 inches. **Strong plants, 20c each.**



OENOTHERA



IRIS Kaempferi



IRIS Pumila



IBERIS (Candytuft)

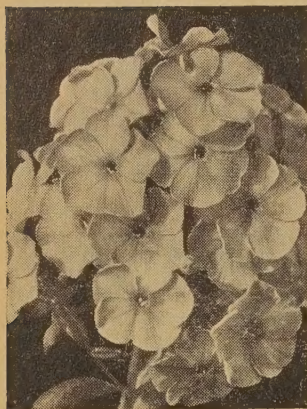


PENSTEMON Grandiflorus



LAVANDULA Vera

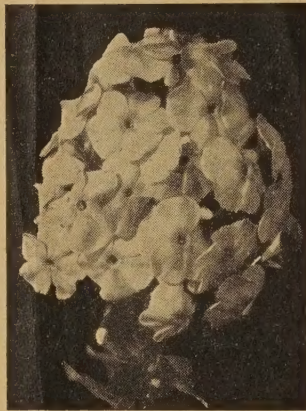
"NEMAPEG'S" Hardy Perennial Plants



PHLOX, Aetna



PHLOX, Painted Lady



PHLOX, Rijnstroom

"NEMAPEG'S" Phlox Garden
ONE EACH OF THESE BRILLIANT FLOWERS
6 for Only \$1.80
Have a Phlox Garden You Will Be Proud Of



PYRETHRUM (Painted Daisy)



VERONICA Spicata

PYRETHRUM (Selected Painted Daisies).

Deep crimson, bright scarlet, rose, pink, coral-pink, etc. Many with full round heads, others fluffy carnation type, some crested like giant double cosmos. Beautiful hardy perennial for the border or cutting. **Strong plants, 25c each.**

PHLOX Decussata (Hardy Phlox).

A perennial superb in brilliance and fragrance of bloom. From July to frost their beauty is the pride of the garden. Large pyramid-like trusses on erect, strong stalks. We list six fine varieties that will compete with any phlox at any price.

Aetna. Compact, round heads. Coral-red. 35c each.

Miss Lingard. Early white. 35c each.

Rheinlander. Rich salmon. An old favorite. 35c each.

Rijnstroom. Rose-pink. 35c each.

Eiffel Tower. Salmon-pink, red center. 35c each.

Painted Lady. Silver-pink with salmon shading. 35c each.

PHLOX Amoena. (Low Species.) About 6 inches tall. Covered with delicate pink flowers in spring. 35c each.

P. Divaricata. About 15 inches high. Lovely blue. Early spring. 20c each.



TROLLIUS (Globe Flower)

SPIRAEA (Goat's Beard; Meadow Sweet)

S. Filipendula hexapetala (Dropwort). Attractive fernlike foliage. Numerous corymbs of white flowers on stems 15 to 18 inches high. Blooms during June and July. Effective in the border. Excellent cut flower. **Strong plants, 20c each.**

THERMOPSIS (Carolina Lupine).

T. Caroliniana. A superb lupine-like plant attaining 3 to 4 feet. Rich green foliage. The pealike flowers are produced in spikes 8 to 12 inches long. The general appearance is that of an enormous yellow lupin. Blooms in June and July. A fine perennial for the border. Make a perfect cut flower. **Strong plants, 20c each.**

THYMUS (Thyme).

T. Serpyllum coccineum. Only 2 inches high, this splendid plant forms a dense carpet of deep green completely covered with brilliant crimson-scarlet flowers. Foliage fragrant. For crevices, walls, stepping stones, and the rockery. A "flowering rug" for the garden. Blooms in July and August. Evergreen foliage. **Strong plants, 25c each.**

TROLLIUS (Globeflower).

T. Ledebouri. A superb perennial exceedingly hardy and unusually beautiful. Resembles immense golden buttercups. Flowers 1½ to 2 inches across, borne on strong, upright stalks 2 to 2½ feet tall. Fine for the border and cutting. Deep green, finely cut foliage. A stately addition to other plants. Single and semi-double flowers, deep golden yellow. Blooms in June and July. A novel rarity. **Strong plants, 25c each.**

VERONICA (Speedwell).

V. Incana (Candida). A handsome white woolly plant. The numerous deep blue spikes contrast well with the silvery foliage. Useful for edging paths and flower beds. A fine item for the rockery. June and July. 10 to 12 inches. **Strong plants, 25c each.**

V. Spicata rosea ("Nemapeg's" New Pink Veronica). A newcomer to the veronica family. Like its blue cousin it produces heavy spikes on strong stems. Color varies from a light flesh-pink to a deep salmon. More compact than the blue and shorter in stature, thus eliminating rank and lank appearance. A good plant for the border or rockery. 15 to 18 inches. A profuse bloomer from July till September. **Strong plants, 15c each.**

V. Amethystina, Royal Blue. A low, compact, bushy speedwell with trailing branches. Very effective in the rockery and low border. Grows only 6 to 8 inches. Beautiful spikes of rich gentian-blue. June and July flowering. Makes a solid mat. A robust and neat appearing plant. **Strong plants, 20c each.**

"NEMAPEG'S" Alpine Plants

For the Rockery • Low Border • Edging the Perennial Planting

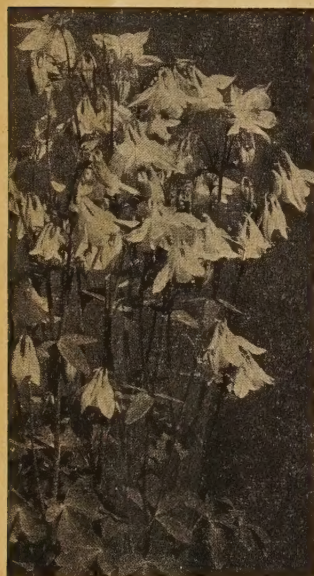
Building a rockery is one of the most fascinating of pastimes. It gives your artistic nature a chance to perform worth-while designs and ornamental layouts. Through your own genius a perfectly glorious spot of natural beauty is transplanted right to your door. A PLEASING, REFRESHING HOBBY INEXPENSIVELY ACCOMPLISHED.

This short list of rock plants is a supplement to the newer varieties to be found in the first pages of this catalog. Combine these old "STANDBYS" with some of the novelties and you will have the most delightful rock garden your heart could desire.

These rock plants cost you only 15c per plant, or 12 for \$1.50, for strong, 2-year stock, worth many, many times as much. Also these plants are very easy to grow, requiring no special care or soil. **YOU CAN BUILD QUITE A ROCK GARDEN WITH THESE PLANTS ALONE! BUILD TODAY!**

ARABIS (Alpine Rock Cress). One of the earliest of the rock plants. About 8 inches and is covered with an abundance of white flowers to late April. Compact and pretty foliage. **Strong, 2-year plants, 15c each.**

CERASTIUM Tomentosum (Snow-in-Summer). An attractive silver-gray creeper with a mass of white bloom during June. Retains its colorful foliage during the winter. Cerastium will thrive under trees and grow with great success on top of roofs, walls, etc. Where grass will not grow, this hardy rock plant will. About 6 inches. **Strong, 2-year plants, only 15c each.**



COLUMBINE

COLUMBINE (Aquilegia). Your rockery would be incomplete without several long-spurred columbines to grace its existence. This perennial is very suitable for rockwork and its beautiful foliage and handsome flowers make an inspiring sight. It comes in every shade imaginable. Grows about 1½ to 2½ feet. **15c each.**

DIANTHUS Caesius (Rock Carnation). The true Cushion Pink. Little solid balls of spiky glaucous foliage. Pink flowers that attain a height of 6 to 8 inches. Very attractive. The flowers are clove-scented. **Strong, 2-year plants, only 15c each.**

HELIANTHEMUM (Rock Rose). A dainty dwarf for the Alpine garden. Low-growing evergreen plant forming broad clumps covered with a mass of bloom in pastel colors from pink to clear orange. July to September. Will do well on dry locations. **Strong, 2-year plants, 15c each.**



DIANTHUS Caesius



ARMERIA Lauchiana



LYCHNIS Viscaria. Fine tufted plants covered with deep red flowers during the summer months. The deep green grasslike foliage is very showy in the rockery. About 12 inches. **Strong, 2-year plants, only 15c each.**

NEPETA Mussini (Ground Ivy). A valuable everblooming dwarf plant producing light blue flowers; it creeps extensively. Has a pungent odor. **Strong, 2-year plants, only 15c each.**

STATICE (Sea Lavender). Unexcelled for rockery, producing all summer panicles of small flowers.

S. Latifolia. Heavy tufts of leathery foliage with large heads of pretty, small purplish blue flowers. **Strong, 2-year plants, 20c each.**

TUNICA Saxifraga (Coat Flower). A dainty tufted plant with light pink flowers all summer. Forms a regular carpet. Invaluable for the rock garden. **Strong, 2-year plants, only 15c each.**

May We Suggest

Place your order early so that you may receive the pick of our stock and benefit by early planting. You will be delighted with "NEMAPEG" quality Perennials that reach you in just as fresh a condition as when dug. Every plant 2 to 3 years old and a veteran of at least one blooming season in our nurseries. IF YOU DESIRE BEAUTIFUL GARDENS TURN TO "NEMAPEG." Every customer a SATISFIED ONE!

"NEMAPEG'S" Hardy Perennial Plants

NOTE: Not Less Than 24 Plants Sold at This Special Price.

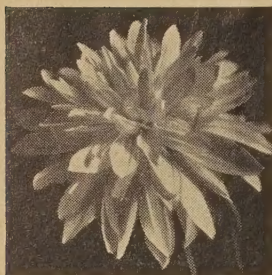
CHOICE PERENNIALS OF STURDY CHARACTER. "Old timers" that reserve for themselves places in everyone's garden. Plants of a truly great heritage. A wide selection of many very fine varieties. Old standbys, grandmother's favorites. ALWAYS IN DEMAND BECAUSE THEY REMAIN EVER POPULAR!

We offer here, strong 2- to 3-year, field-grown plants vigorous and full of ginger and pep.

Your Choice—Pick Them Out!

Note—24 Plants Selected from Pages 8 and 9 Sold at This Special Price, \$3.00, and Not Less Than 2 of a Kind

Order early! Plant early! Perennials may be set from March to December.



RUDBECKIA



ANCHUSA



LYCHNIS



HOLLYHOCKS



COREOPSIS

ACHILLEA Ageratum. Grows 1½ to 2 feet and bears in profusion on erect stems, golden yellow flowers of milfoil type. Does equally well in sun or shade. **Strong, 2-year plants, 15c each.**

ADENOPHORA Liliifolia. A handsome perennial that's in bloom from summer to fall. It produces large, bell-like flowers, similar to the campanula, on erect stems. Dark blue in color, with handsome foliage. For the border, garden or rockery. Grows 1½ to 2 feet. Likes sun but will also thrive in the shade. **Strong, 2-year plants, 20c each.**

AGERATUM Eupatorium, Blue. For a late fall-blooming flower there is none that surpasses this fine plant. It blooms from August to November and is densely covered with heads of deep blue flowers. Grows 1½ to 2 feet and is wonderful for cutting. Makes a handsome border plant and is of very easy culture. Likes full sun. **Strong, 2-year plants, 15c each.**

AGROSTEMMA (Mullein Pink). Strong erect growing plant with silvery foliage. The crimson of the flowers blends well with the leaves. Blooms during June and July and attains 1½ to 2 feet. Likes sun but will thrive in semi-shade. **Strong, 2-year plants, 15c each.**

ALYSSUM Saxatile compactum (Basket of Gold). A striking, low plant for the border or the rockery. Early in the spring it is covered with bright orange-yellow flowers that are brilliant and colorful. **15c each.**

ANCHUSA (Italian Forget-me-not). Unexcelled for background effect in a border or garden. Attains 3 to 4 feet and produces on strong, erect stalks, large, deep blue flowers of Forget-me-not description. These flowers have no centers but are one color of gorgeous blue. Blooms in May and June. Easy of culture and robust of growth. Likes sun but will thrive in semi-shade. **Strong, 2-year plants, 15c each.**

AQUILEGIA (Columbine). No garden is complete without them. The long-spurred types are beautiful. Every shade of color imaginable. The flowers are very lasting and are good for cutting. This plant likes sun but can also be found in a semi-shady location. Attains 2 to 2½ feet and blooms during May, June and July. Our strain is one of the finest ever produced. Columbine is appropriate in both the border and garden, as well as the rockery. **Strong, 2-year plants, 15c each.**

ANTHEMIS (Hardy Marguerite). Daisy-like golden yellow blossoms, from June to August. 2 feet high and good for cutting. Makes a showy border plant. Likes full sun. **2-year plants, 15c each.**

BAPTISIA Australis (False Indigo). A charming perennial producing blue flowers of Sweet-Pea-like form. Blooms in May and attains 2 to 2½ feet. Likes sun. **Strong, 2-year plants, 10c each.**

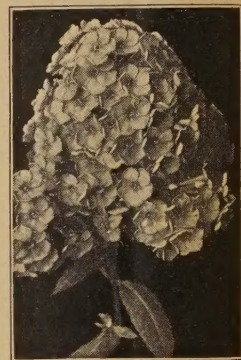
BLUE SALVIA, Azurea. One of the best hardy blue Salvia grown. Easy to grow and thrives in any soil. Gives long spikes of blue flowers in August and September. A fine cut flower and an unexcelled addition to the border or garden. Grows 3 to 4 feet, forms an elegant background. **Strong, 2-year plants, 15c each.**

COREOPSIS. An old-fashioned flower that should be in every garden. Our strain is an improved double, golden yellow variety. A mass of flowers the entire summer. Grows 2½ to 3 feet and likes plenty of sun. Easy of culture, robust of growth. Thrives anywhere. **Strong, 2-year plants, 15c each.**

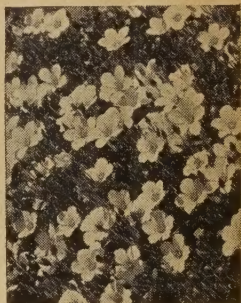
ECHINOPS (Globe Thistle). Thistle-like foliage. Large, round heads of flowers in the shape of perfect globes. Deep blue color and very attractive. Very showy if planted among large rocks or as a background for various foliage plants. Will grow on poorly drained soil and is a handsome perennial. Good for cutting. About 2½ to 3 feet. **Strong, 2-year plants, 15c each.**



HIBISCUS



PHLOX



LINUM Perenne



SHASTA DAISY



GAILLARDIA

"NEMAPEG'S" Old Time Favorite Perennials

DIGITALIS Grandiflora (Foxglove). Light yellow flowers, the foliage narrow and heavy in texture. This is a real perennial and lives year after year. Very hardy. **Strong, 2-year plants, 15c each.**

ERYNGIUM (Sea Holly). Very similar to Echinops with the exception that the flowers are smaller and not so perfectly formed. The foliage and flowers of this striking plant are both steel-blue in color and sparkle and glint with the sun. Does well in location near salt water and in sandy soil. Grows 3 feet tall. **Strong, 2-year plants, 15c each.**

GAILLARDIA (Blanket Flower). Large, blood-red and orange flowers of daisy-like formation, borne on strong stems about 2 to 2½ feet long. One of the most satisfactory perennials for the border or garden. Blooms the entire summer. Wonderful for cutting. The flowers attain a diameter of 2½ inches and come in various formations. Easy to cultivate and will thrive on any soil. Likes plenty of sun. **Strong, 2-year plants, 15c each.**

GYPSOPHILA (Baby's Breath). A dainty perennial producing delicate white flowers. Fine for mixing with other flowers in cut bouquets. Grows 2 to 2½ feet. Of very easy culture and hardy habit. Likes sun. **Strong, 2-year plants, 15c each.**

HELENIUM. Golden yellow and bronze. A lovely free blooming plant for early fall. Good for cutting. **Large plants, 20c each.**

HELIOPSIS (Golden Daisy). A superb perennial for background effect. Grows 3 to 4 feet bearing deep rich golden yellow flowers, two inches in diameter. Blooms all summer. Will thrive on any soil and requires no care. A fine cut flower. Resembles greatly doricum. **Strong, 2-year plants, 15c each.**

HIBISCUS (Marshmallow). Mixed colors. **20c each.**

HOLLYHOCKS. Old favorite, always in demand. We offer the finest double varieties obtainable in yellow, pink, red, maroon, white, salmon and rose. Wonderful bloomers. Plant them along fences, under windows or for background effect. Attains 5 to 6 feet. Will thrive on heavy soil. **Strong, 2-year plants, 20c each.**

LIATRIS (Blazing Star). A bulbous perennial with long spikes of purple and rosy purple flowers from July to September. Grows 5 feet tall, of which nearly 3½ feet consists of the flower spike. A novel plant that attracts and commands attention. Very hardy. Will thrive on rather wet ground and in semi-shade. A background plant, effective in its display. **Strong, 2-year bulbous roots, 15c each.**

LINUM Perenne (Blue Flax). A beautiful perennial of delicate foliage and pure blue flowers. A real border gem. Very adaptable for the rock garden as well. Grows 1½ feet high and is simply covered with large, heavenly blue flowers of buttercup-like shape. Blooms almost the entire summer. Does well on any soil but seems to prefer that of sandy or light texture. **Strong, 2-year plants, 15c each.**

LYCHNIS (Rose Campion; Jerusalem Cross). Handsome, hardy perennials of easy culture. Will thrive anywhere.

L. Chalcedonica. Deep red flowers borne on large heads similar to verberna. Good for cutting, the border or garden. 2 feet. **2-year plants, 20c each.**

PENSTEMON (Beard Tongue). A beautiful perennial plant, producing freely large spikes of handsome, tubular flowers in almost every shade and color. 2 to 3 feet. Will thrive on any garden soil. Likes sun. **Strong, 2-year plants, 15c each.**

PHLOX. The most appreciated of the perennials. It comes in bloom at a time when flowers are needed in the garden and keeps blooming until frost. Immense trusses of large flowers in all colors. Our stock comprises the best varieties grown and are all of medium height, about 2 to 2½ feet. Phlox likes very heavy soil and plenty of manure. **Strong, 2-year plants, mixed varieties, 15c each.**

RUDBECKIA (Coneflower). Thrives everywhere, gives a wealth of bloom. Unsurpassed for the border and garden. Fine for cutting, 2½ to 3 feet. Prefer the sun but will grow in semi-shade.

R. purpurea (Giant Purple Coneflower). Large, showy, reddish purple flowers with dark brown disc. **Strong, 2-year plants, 15c each.**

SHASTA DAISY (Alaska Daisy). Burbank's origination. Extra large flowers of pure white on straight, erect stems, fine for cutting. Makes a dandy border plant. Thrives in any soil; needs little care but plenty of sun. 2 feet. **Strong, 2-year plants, 15c each.**

STATICE (Sea Lavender). Splendid hardy perennials, producing all summer panicles of small flowers, which can be dried and used for winter bouquets. Unexcelled for the border and rockery. Very easy to grow and will thrive in semi-shady locations.

S. latifolia. Large, deep blue flowers. Grows 1½ to 2 feet. **Strong, 2-year plants, 20c each.**

STOKESIA (Stokes' Aster). Plants grow about 18 to 24 inches, bearing freely from July to October handsome, centaurea-like blossoms, each measuring from 3 to 4 inches in diameter and deep blue in color. One of the most desirable plants for the hardy border; fine for cutting. Thrive in common garden soil and will do quite well in semi-shady locations, but best flowers in full sunlight. **Strong, 2-year plants, 15c each.**

TRITOMA (Torch Lily or Red Hot Poker). Large spikes of deep red and orange flowers borne on lily-like stems. Good for cutting. Fine for the border and around pools. Grows 2 to 2½ feet. Does well in sandy soil. **Strong, 2-year plants, 20c each.**

VERONICA (Speedwell). An elegant hardy perennial of easy culture and free-flowering habit. Long spikes of blue flowers from July to September. Resembles a miniature lilac.

V. longifolia. Rich blue flowers, attaining 2 feet.

V. spicata. Bright blue flowers, 18 inches. Fine for border and cutting.

Strong, 2-year plants of these for only 15c each.

YUCCA (Adam's Needle). A stately perennial with swordlike foliage and tall-branched spikes of large, creamy white flowers during June and July. Attains 6 feet. Fine planted as single specimens or around pools. Will thrive on poor sandy soil. Will do well in the shade. Must be from three to four years old before blooming. Foliage is retained during winter and looks attractive among evergreens. **Strong 3-year plants, 15c each.**



YUCCA



ECHINOPS



LIATRIS

"Nemapeg"
Is the Sure Road to
Planting Success!

This Price—24 for \$3.00 (Not less than 2 of a kind)

"NEMAPEG'S" EVERGREENS

FOR HEDGES, LANDSCAPING and SPECIMEN PLANTING

ANDORRA JUNIPER. Low spreading type, about 1 to 2 feet high. In winter it turns a real deep purple. A beautiful plant. 1 to 1½ ft. spread, \$1.25 each.

PFITZER'S JUNIPER. Arching, spreading branches, handsome, feathery, gray-green foliage. 15 to 18 in. spread, \$1.00 each.

RETINOSPORA LUTESCENS. Dwarf Golden Cypress. Feathery foliage, golden tinted. 12 to 15 in. wide, \$1.00 each.

GLOBE ARBOR-VITAE. 12-15 inches high. A dwarf globe-shaped evergreen, dense foliage. \$1.00 each.

RETINOSPORA PLUMOSA AUREA. Yellow-tipped. Very attractive and good for hedges. 2½ to 3 ft., only \$1.00 each; 10 for \$9.00. 3 to 4 ft., only \$2.00 each.

TAXUS CUSPIDATA BROWNI. (Columnar Type.) Very hardy. Compact growers. Specimens, 2 to 2½ ft., \$2.50 each.

TAXUS, SPREADING. 12 to 15 in. spread, \$1.00 each.

SWEDISH JUNIPER. Large 1½-2 ft. specimens. Similar to the popular Irish Juniper, with greenish blue foliage. Makes a solid pillar. \$1.50 each.

IRISH JUNIPER. Sizes 1 to 1½ feet and over. Tall and columnar with a bluish green cast. \$1.00 each.

RETINOSPORA PLUMOSA. (Green.) Almost as broad as tall. Lacy light green foliage, excellent for foundation planting. 1½ to 2 ft., only \$1.25 each.

R. Plumosa. (Yellow.) Like the above, very lacy. Foliage tipped with a beautiful yellow. A lovely specimen with real evergreen appeal. 1½ to 2 ft., \$1.25 each.

PYRAMIDAL ARBOR-VITAE. Forms a slender column, with fine pointed head. Requires no shearing and never grows too tall or bushy. 2 to 2½ ft. specimens, \$1.25 each.

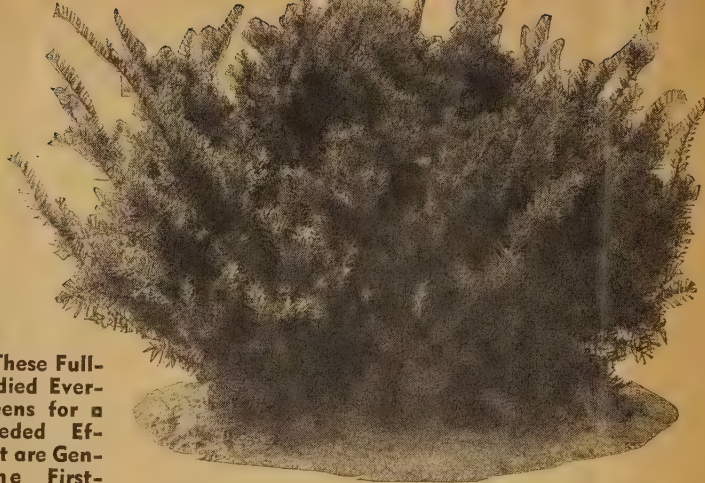
AMERICAN ARBOR-VITAE. A quick compact grower, deep green foliage grows erect, pyramidal form, a popular house foundation evergreen. 2½ to 3 ft. specimens, \$1.50 each.

How to Plant Evergreens

Evergreens require but ordinary garden soil. A good coating of manure or fertilizer mixed with the soil before planting will greatly enhance their beauty and increase the yearly growth. Set the trees the same depth as they have been growing in the nursery. For trees without ball of soil spread the roots out and downward. Press the soil firmly around the roots and then give the trees a good drink of water. No more watering is needed unless the weather should be very dry and arid. Evergreens can take care of themselves with the bountiful aid of Mother Nature.

"Nemapeg" is a sure sign of "success."

These Full-Bodied Evergreens for a Needed Effect are Genuine First-Class Stock, Carefully Grown Under Skilled Supervision — Trees You will be Proud to Own.



SPREADING TAXUS—Yew

"Nemapeg" EVERGREEN BARGAIN

Fine Hand-Picked Evergreens from the
New Market Fields

Average height 1½ to 2 ft. There is no reason to deny yourself the pleasure of a well-landscaped home. We offer at extremely low prices the highest quality plant material at decisive reductions.

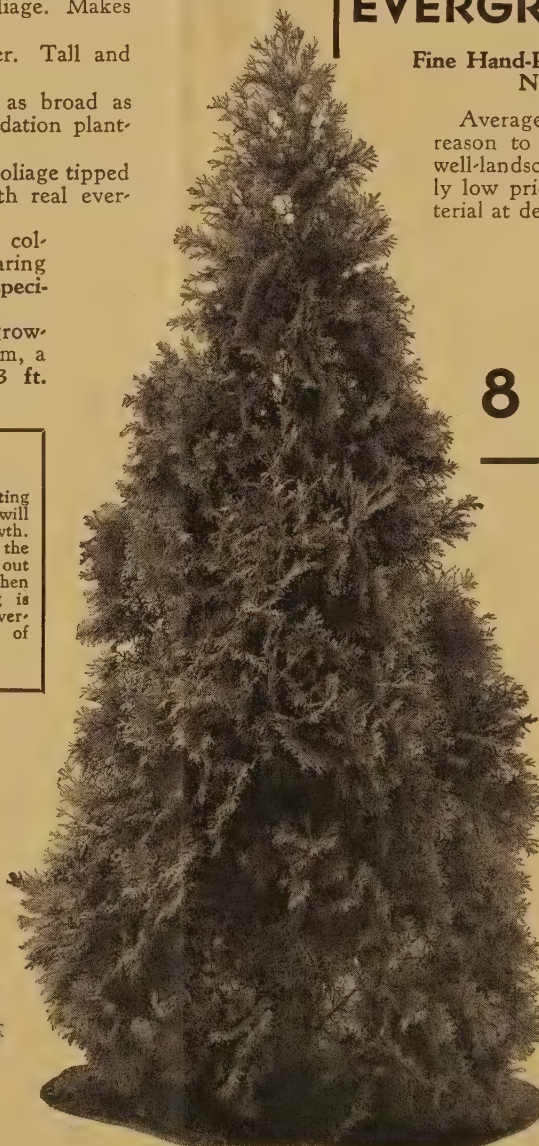
- 2 Japanese Cypress
- 2 Retinospora Lutescens
- 2 Globe Arbor-Vitae
- 2 Andorra Juniper

8 Lovely Trees **\$7.00**
Only

**Evergreens shipped
Express, Charges Col-
lect. Express Charges
Reduced 25 Per Cent.**



PFITZER'S JUNIPER



PYRAMIDAL ARBOR-VITAE



GLOBE ARBOR-VITAE

Plant with
Results
NEMAPEG
Jersey
Grown
Vigorous
Stock
SUCCEEDS

"Nemapeg's" Evergreens

8 Evergreens for ONLY \$2.00. A very remarkable buy! Priced unusually low for so high quality. Stock up with plenty of these. In a year's time or so you will have some very valuable property.

"NEMAPEG'S" Rockery Builders

Retinospora Lutescens
Andorra Juniper
Pfitzer Juniper
Retinospora Plumosa

Taxus Cuspidata
Juniper Stricta
English Boxwood
Japanese Spurge

Evergreens
Shipped
Express,
Charges
Collect.
Express
Charges
Reduced
25
Per Cent

Miniature rock Evergreens of distinction. Husky little plants to grace your present rockery or to "start" the new one. Nice, well-developed tops and wonderful roots. Shearing and pruning will keep them any size you desire. "Nemapeg" especially selected stock.

8 Evergreens for Only \$2⁰⁰

"Nemapeg's" FLOWERING SHRUBS

2-Year -- Field Grown -- Ready to Transplant

From early spring until late fall you will have an abundance of beautiful flowers to enjoy; as well as an abundance of ripened berries to attract the birds. From well-rooted specimens, each plant is ready to "take hold" quickly in new locations.

BITTERSWEET (Celastrus Scandens). Large plants, 2½ to 3 feet, 2 for \$1.50.

CALYCANTHUS Floridus (Beauty Shrubs). 18-24 in., 35c each.

DEUTZIA Crenata. Double pink. 12-18 in., 35c each.

DEUTZIA, Pride of Rochester. A beautiful shrub that produces an abundance of double white flowers during June and July. A profuse bloomer. 25c each.

FORSYTHIA (Golden Bell). A show in the early spring when the entire plant is covered with a mass of golden yellow bells. Foliage appears after the flowers and is a deep and glossy green; very showy. 35c each.

HYDRANGEA Quercifolia. 12-18 in., 35c each.

HYDRANGEA PEE-GEE. The well-known white hydrangea that turns a lovely red in the fall. Large, pointed pyramid-like blooms of immense size produced during July and August. Very showy and very hardy. 50c each.

HYPERICUM (Shrub St. Johnswort). A handsome plant of a semi-evergreen habit. Produces deep orange-yellow blooms, like stars, in July and August, and sometimes in September. Large, striking flowers. A mass of beauty. Long, narrow, dark green, glossy foliage; semi-evergreen. 50c each.

HONEYSUCKLE Tatarica rosea. A useful shrub with an abundance of fragrant flowers in spring and bright red berries in the fall. 35c each; 2 for 50c.

SNOWBERRY. Beautiful shrub. White berries. 35c each.

SPIREA Arguta (Garland Spirea). 18-24 in., 35c each.

SPIREA Billiardi Alba. White. 18-24 in., 35c each.

SPIREA VAN HOUTTEI (Bridalwreath Spirea). Graceful, pendulous branches profusely covered with small, dainty white flowers in May. 35c each.

SYMPHORICARPOS Vulgaris (Coralberry or Indian Currant). A fine shrub producing in the fall a mass of purple berries that are very decorative. 35c each.

WEIGELA Amabilis. A beautiful shrub, producing in May and June a mass of rose-colored trumpet-shaped flowers. Handsome foliage. 35c each.

WISTARIA Frutescens. Blue climbing. Good for porches and trellises. 2 for \$1.50.

10 ASSORTED SHRUBS FOR \$3.00.

JUDAS TREE or REDBUD

Fine ornamental medium growing tree. Derived its name from profusion of reddish purple flowers, which bloom before foliage appears in April. Grows 1 to 2 feet per year. 2½ to 3 ft., each, \$1.10; 2 for \$2.00.



WEIGELA Amabilis



DEUTZIA, Pride of Rochester



SPIREA Van Houttei



HYDRANGEA Pee-Gee

Ornamental Flowering Trees and Shrubs



BETCHEL'S CRAB

A very showy tree, handsome in appearance. Grows 15 to 18 feet and is very compact. Each fragrant flower reminds one of a little pink rose. Double flowering. Flowers followed by showy fruit in the fall. Blooms in May. Grafted trees, 3 to 4 ft., \$1.75 each.



GENUINE FRENCH LILACS

Heavy grafted plants, 1 to 2 feet, well budded. In one season's time you will have stock worth \$1.50 to \$2.00 each. Edith Cavell. White; double. General Pershing. Purplish violet. Hugo Koster. Large, red, double. 1-2 ft., \$1.00 each; 2-3 ft., \$1.25 each.



JAPANESE CHERRY OF WASHINGTON

Fugenzo. A beautiful ornamental tree, blooming late in the spring. Exquisite double pink flowers. Heavy trees, 3 to 4 ft., only \$2.50 each.

MAGNOLIA

Soulangiana (Saucer Magnolia). This beautiful tree attains a height of 18 to 20 feet. In the spring the whole tree is a mass of deep pink flowers, spotted purple. These flowers are like immense Tulips and produce a show not soon forgotten. This "beauty" in strong, 2 to 3 ft. trees at \$2.75 each; 2 for \$5.00.

Glauca. Creamy white. Very fragrant. 2 to 3 ft., \$2.50 each; 3 to 4 ft., \$3.50 each.

Liliflora. Dark purple. 2 to 3 ft., \$3.00 each; 3 to 4 ft., \$4.50 each.

Tripetala. Large-leaf Magnolia. Creamy white flowers; very fragrant. 2 to 3 ft. trees, \$1.75 each.

BEAUTIFUL DOGWOOD. Pink and white. A lovely sight in May and June when in bloom with gorgeous pink and white flowers. Red fruits or berries in September. A handsome American tree. Strong, husky, well branched trees, 3½ to 4 feet, 79c each; 2 for \$1.50. 4 to 5 feet, \$1.00 each.

RED FLOWERING DOGWOOD. This tree is grafted and produces a mass of deep orange-red flowers in May and June. The red berries appear in September. A beautiful ornamental tree all summer and fall. In the fall the entire tree takes on a deep bronzy red appearance. Grafted trees, 2 to 3 ft., \$2.25 each; 3 to 4 ft., \$3.00 each; 4 to 5 ft., \$4.00 each.



HOLLY (Ilex Crenata). Thick, dark lustrous green leaves of variable size, never larger than a privet. Forms a large, fine bush for permanent planting; does not object to shade. Black berries. Strong, heavy stock, 2 to 2½ ft., \$2.00 each.

ILEX (American Holly). Well known by all of you, this tree is a picture of beauty. Beautiful, glossy green foliage, stiff and waxy. Erect growing, with a dense, compact form. Certain trees will produce their great clusters of red berries in the fall, adding again to the magnificent beauty of this native ornamental. 2 to 3 ft. specimens, have been sheared, \$3.50 each; 2 for \$6.50. Limited supply.

ILEX Opaca, Arden. A new American Holly grown from berry-bearing trees. This is recommended for its good fruiting qualities. Very hardy. 2 ft. plants, balled and burlapped, \$2.25 each.

RED-LEAVED MAPLES. Fine lawn specimens. Beautiful dark purple-red foliage; admired wherever seen. Plant in full sunlight to get best results. These trees are grafted and are true red and will remain so. Strong, heavy and well branched trees, 18 to 24 in., \$2.50 each.

FLOWERING PLUM, PURPLE LEAF. Double-flowering. The whole tree is decked in a fleecy cloud of double, light pink blossoms in early spring before the leaves appear. Red foliage like red maple. Grafted trees, 3 to 4 ft. specimens, only \$1.75 each.

WHITE AMERICAN BIRCH. 3 to 4 ft. trees, 50c each; 5 for \$2.00.

JAPANESE FLOWERING QUINCE. In May, just before the apple blossom time, this shrub is startlingly brilliant with its dazzling scarlet flowers. Later, there are flaky quince-shaped fruits which are fragrant and edible. Is an excellent specimen shrub and makes a beautiful protective hedge. This variety is grown from cuttings, the only way that you may be assured of the deep red variety. Strong shrubs, 18 to 24 inches, 55c each; 2 for \$1.00, by express.



MAGNOLIA Soulangiana

PLANT THESE WORTH-WHILE LAWN SPECIMENS

NEW MARKET PERENNIAL GARDENS

NEW MARKET, NEW JERSEY

Amount of Cash Enclosed _____

CUT OUT ON THIS LINE

[illegible]

Ornamental Flowering Trees and Shrubs



BUDDLEIA

KALMIA Latifolia (Laurel). We have a nice supply of young nursery-grown stock, not collected, good roots. 10 to 12 inches, 2 for \$1.00. Clumps about 2 ft., \$2.50 each.

DAPHNE Cneorum. (Lavender scented.) No low-growing plant has been more acclaimed nor received with greater enthusiasm than daphne. It's a low, bushy and compact spreading shrub, unexcelled for rock work and edging of borders and pools. Large clusters of deep pink, fragrant flowers in May and July. Second crop during September and October. Nothing could be much prettier. 6 to 8 in. spread, \$1.75 each.

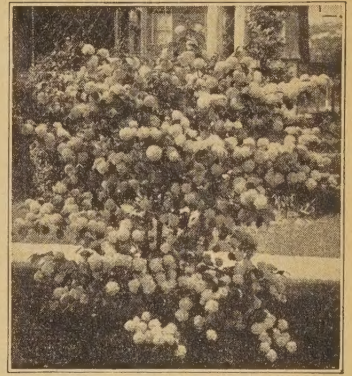
PACHYSANDRA. Thrives best in shade or semi-shade. Does well on very poor soils. A tough and hardy plant for tough locations, but it's perpetually beautiful. In lots of 100 plants at \$5.50, plus 25c for packing and postage. Twice as heavy plants at \$8.00 per 100, plus 35c for packing and postage. Pachysandra has made show places out of hitherto unsightly spots where nothing else will grow. 15 plants, \$1.10.

RUSSIAN WEEPING WILLOW (*Salix Niobe*). Makes a handsome lawn specimen. Light yellow wood, sweeping pendulous branches. We offer trees 4 to 5 ft. at 2 for \$1.50. (Shipped by express. Supply limited.)

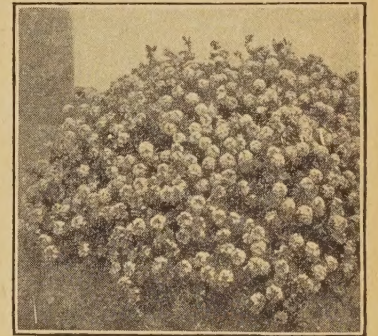
BUDDLEIA (Butterfly Bush). Charming. A lovely clear pink. 2 large, 2-year plants, \$1.25.

OLD-FASHIONED SNOWBALL (*Viburnum tomentosum plicatum*). A very dense growing and showy shrub. Firm, round, snow-white blooms tightly hugging the branches. Blooms in June and July. Heavy plants, 1½ to 2 ft., 85c each.

YOU WILL FIND IT PROFITABLE TO BUY THE
"NEMAPEG" WAY. WE WANT YOU TO HAVE
THE BEST MONEY CAN BUY



OLD-FASHIONED SNOWBALL



DAPHNE Cneorum

By Popular Demand

WE AGAIN OFFER THESE SUPERB PERENNIAL COLLECTIONS

"Rock Beauty"

A Rare Novelty Collection for the Rock Garden

- 1 Anemone Pulsatilla
- 1 Primula, Giant Munstead
- 1 Heuchera Sanguinea
- 1 Blue Phlox
- 1 Veronica Incana
- 1 Campanula Poscharskyana

- 1 Iberis Sempervirens
- 1 Geranium Atrosanguineum
- 1 Thymus Coccineum
- 1 Iris Pumila
- 1 Aster, Countess of Dudley
- 1 Lavendula Vera

12 Heavy 2 to 3 Year Plants for ONLY \$2.50

"Border Grace"

A Rare Novelty Collection for the Perennial Garden or Border

- 1 Japanese Iris
- 1 Sidalcea
- 1 Pyrethrum
- 1 "Nemapeg's" New Pink Veronica
- 1 Long-Spurred Hybrid Columbine
- 1 Spirea Filipendula Hexapetala

- 1 Campanula Persicifolia "Pfitzer"
- 1 Heuchera Brizoides
- 1 Penstemon, Blue
- 1 Chrysanthemum, Lacinated
- 1 Asclepias Tuberosa
- 1 Delphinium Bellamosum Improved

12 Heavy 2 to 3 Year Plants for ONLY \$2.50

"Regal Bouquet"

A Rare Novelty Collection for the Cutting Garden

- 1 Grenadin Carnation
- 1 Artemisia Lactiflora
- 1 Centaurea Macrocephala
- 1 Helenium
- 1 Gypsophila Acutifolia
- 1 Pink Veronica
- 1 Gaillardia, Burgundy
- 1 Phlox
- 1 Valeriana Officinalis
- 1 Hybrid Delphinium
- 1 Thermopsis
- 1 Trollius

12 Heavy 2 to 3 Year Plants for ONLY \$2.50

All 3 Collections

As Offered Above
(36 plants in all)
For ONLY

\$7.00

Plant Today . . . the "Nemapeg" Way

REMEMBER! The earlier you order the earlier you will plant and THE MORE FLOWERS YOU WILL HAVE!



AZALEA Hinodegiri

Azaleas

They Breathe of Distant Lands

Azaleas are and always have been the joy of every gardener. Their gorgeous beauty, in late spring, cannot be painted in words. It is a "breath-taking" sight.

The plants have a sturdy construction, well able to withstand severe weather. Grow compact and bushy and keep very neat, by judicious pruning and trimming.

AZALEA Amoena. Pink. 4 to 6 inches, 2 for \$1.25.

A. Calendulacea (Flame Azalea). The flaming colors of the flowers are unequalled by any other spring flowering plant. The colors run from light salmon to deep golden orange and scarlet. 12 to 18 inches, 2 plants for \$1.75, postpaid.

A. Hinodegiri. (The choice Red Evergreen Azalea.) The well known brilliant red blooming sort. A compact growth of glossy, rounded evergreen foliage. A mass of flaming red. Heavy well formed plants, 8 to 10 inch spread, \$1.25 each.

A. Kaempferi. In colors from red to violet, and pink. 12 to 15 inches \$1.25 each.

A. Ledifolia Alba. Pure white. 10 to 12 inches, \$1.65 each.

A. Mollis (Chinese Azalea). Deciduous and very hardy. The flowers appear in May before the leaves unfold. Individual flowers 2 to 3 inches in diameter, borne in great clusters. Shades of deep orange, as well as salmon and flame. Will stand full sun. Strong plants, only 87c. each; 2 for \$1.50.

A. Schlappenbachi (Chinese Royal Azalea). One of the finest. A deciduous plant producing flowers of large size. Each flower nearly 3 inches across. Each stem carries as many as 8 to 10 flowers in one cluster. A beautiful pale rose. Large foliage, a deep green, tinted bronze. 4-year specimens, 8 inches high, \$1.10 each; 2 for \$2.00. Heavy, 7- to 8-year-old budded plants, 3 to 3½ ft., only \$3.55 each; 2 for \$7.00. This is a rare variety. Only a limited supply.

All Azaleas shipped by express, charges collect.

Broad-Leaf Evergreen Shrubs

Make Lovely Plantings

RHODODENDRONS

Plants of Superior Beauty

Their bloom and foliage is incomparable. Lovers of shade, thrive equally well in the open on moist, well drained ground. Rhododendrons may well be described as "Flowering Evergreens." Their broad-leaved foliage is evergreen. Their clusters of flowers are beyond description. Large clusters from 4 to 6 inches in diameter in rich colors.

If price has hitherto deprived you of the glory of these plants, they are now yours for the asking. Nemapeg brings you MORE QUALITY FOR LESS MONEY!



RHODODENDRON

RHODODENDRONS, NATIVE. In the following colors: Pink, Lavender and Reddish. Plants about 1 foot. 3 for \$1.65.

RHODODENDRON CLUMPS. 1½ to 2 feet.

Maximum. Pink. \$3.00 each.

Carolinianum. Lavender. 1½ to 2 ft., \$3.50 each.

Catawbiense. Reddish. 1½ to 2 ft., \$3.50 each. Larger specimens, 5 to 6 ft., \$8.00 each.

LEUCOTHOE. A beautiful evergreen for shady places. Creamy white, drooping flowers. Foliage turning to deep purple in winter. 12 to 18 inches, \$1.25 each.

PIERIS Mariana (Andromeda). Unlike the American and Korean mountain varieties, this Pieris is not evergreen. It forms a very compact clump, with slender, upright branches that are erect and strong. The flowers are good sized cups in sprays between the branches. A beautiful white, touched with delicate pink. Has beautiful, glossy green foliage, which turns reddish bronze in the fall. A rare gem that you will not find in very many gardens. Thrives well in the open, as well as the shade. Strong clumps, 18 to 24 inches, \$1.50 each. Shipped by express, charges collect.

Worth-while Additions

To Your Garden at Money-Saving Prices

CHINESE LILACS. Bush form. A dense shrub, almost shrouded with fragrant purple Lilacs. Early bloomer. Strong plants, 3 to 4 ft., 2 for \$1.00. (By parcel post, add 25c.)

DOUBLE FLOWERING ALMOND. A beautiful shrub with clusters of deep pink flowers along the branches during early spring. We offer grafted plants on peach understock, many ready to bloom this year. Strong stock, 1 to 1½ ft., 2 for \$1.00. (By parcel post, add 15c.) Double Almonds are choice plants.

ENGLISH COWSLIP (Primula Vulgaris). An old favorite in gardens everywhere. Fine for the rockery and the low border. Early spring bloomer. Grows 10 inches. Produces pendent flowers of a golden yellow that grace the plant for over six weeks. Usually retailing for 25c each, we offer here strong transplanted stock, 12 strong plants for ONLY \$1.00. (By parcel post, add 15c.)

NEW MARKET PERENNIAL

August S. Hoffer

Proprietor and Gen. Mgr.

NEW MARKET, New Jersey

Phone
Dunellen
2-7053

GARDENS